

denise wellenstein

RÉSUMÉ



EXPERIENCE

Graphic Designer – Art Director, *Flavors Magazine*, Atlanta, GA

As art director and designer for *Flavors* magazine (a quarterly publication featuring restaurants in Atlanta), I take each issue from start to print, which requires me to work with a variety of professional people (editors, advertisers, photographers) to meet deadlines and to efficiently resolve problems that occur within our time constraints. I also write the restaurant news section of each issue. I am currently working on rebranding the magazine with a new masthead, inside design revision, and new advertising materials. 2008 - present

Digital Artist – Graphic Designer, *Haigwood Studios*, Roswell, GA

As graphic designer for Haigwood Studios, I work closely with the commercial photographer, John Haigwood, to complete high-quality, ready-to-use products for the clients. I advise on photoshoots and refine images in Photoshop, retouching corporate headshots, model shoots, automotive, food shoots, interiors, prepare images for Web use, and clean up and add clipping paths, preparing images for catalog use. We also provide graphic design and Web site design services. I design ads, brochures, postcards, business cards, Web sites and other promotional pieces for the clients. I also have created all advertising and promotional materials for the studio since 2003. My high-volume workflow is always performed efficiently and thoroughly. Clients include Newell-Rubergmaid, Hansgrohe, WSB, and Yamaha. 2003 - present

Digital Artist – Graphic Designer, *Focus Atlanta*, Atlanta, GA

Performed all retouching and restoration jobs for main location as well as 7 other locations of Focus Atlanta. Established estimate and payment system for digital retouching. Designed all ads, brochures, postcards and promotional pieces for Focus Atlanta. Played active roll in lab's transformation from film to digital. 2000 - 2003

Digital Artist, *Spitfire Studios*, Atlanta, GA

Retouched professional headshots and movie promotion stills, drum scanned film and output to prints. Output retouched transparencies to Rhino LVT transparency printer. Downloaded, organized and made digital slide shows on-the-spot and on-going for several week-long conferences out of state. Clients included Turner Broadcasting, WMA. 1999 - 2000

SKILLS AND QUALIFICATIONS

Software: Adobe Creative Suite (all versions, Mac and PC platforms), QuarkXpress, Dreamweaver

Print Design: magazine, album, advertising, brochure, company branding

Digital Photo Editing: restoration, retouching, vector outlines, effects

Web: site design, graphics, HTML coding

EDUCATION

Masters – *Imaging Arts*, Rochester Institute of Technology, September 1998

Bachelors – *Liberal Arts*, Goddard College, Plainfield, Vermont, May 1993

denisewellenstein.com
